



DUNCAN SARABADU



Graphic Design and Marketing

PROFILE

A creative, passionate graphic designer with a customer centric approach to every aspect of design. With over six years of experience and operating in a wide variety of industries, the one element that has always stayed the same is ensuring the best experience for the customer.

Have led multiple design projects from conceptualisation, design through to production and delivery. Worked in both B2B and B2C sectors, designing an array of both online and offline assets such as social media assets, videos, logos, shop frontages, event collateral, flyers, leaflets, van livery, through to emails, PowerPoint presentations and Google Ads banners.

Proven ability to close multiple projects to tight, challenging deadlines, without losing sight of project aims and goals. Worked with a range of companies across a broad spectrum of industries such as a financial services company, an international leather repair company, an events company, commercial and personal lines floor specialist, mental health training company, engineering company for modified engines and more.

Experienced in using the mediums of print, digital, animation and video editing. Proficient with Adobe Photoshop, Illustrator, InDesign, After Effects, Sketch and other graphic design software.

Personable and supportive, a team player happy working with a range of client types. Have worked for a web design agency to assist with website design, landing page concepts, email concepts and display banners. Have met with a range of clients and shown key skills in delivering pitches and portraying ideas and visions that meet company objectives and meet business goals whilst at DP Marketing Agency.

KEY ACHIEVEMENT

Created a range of print, digital and show stand and event materials as part of a new national campaign for Heritage Classic Car Insurance. Created a portfolio of designs in support of the marketing department's needs for local and national advertising including magazine adverts, posters, flyers, banners, pop-ups, stand material, newsletter designs, social media assets and Google Ads assets. This involved attending a photoshoot to ensure the concept could be managed to completion as envisaged and budgets were met. Resulted in best performing campaign ever seen at the company, which led to an expansion of the sales team to meet increased volume of enquiries.

EXPERIENCE

Graphic Designer • Golden Signs • Dates From 03/18 – To Current

Sole designer in small team creating designs and assisting in assembling finished products. Produce photography for online and offline assets. Meeting clients to create production briefs.

Graphic Designer And Marketing • DP Marketing • Dates From 02/21 – To Current

Freelance graphic design support to small and growing web design agency focusing on SMEs. Providing support to web designer and offering graphic design services including logo design and social media asset design to agency and clients. Developing understanding of social media management, WordPress experience and PPC campaign management.

Freelance Graphic Designer • Dates From 01/14 – 02/18

Freelance graphic design support to numerous clients including Heritage Classic Car Insurance, Yellow Agency Marketing, Night Watch Promotions and Devoch. Providing a wide range of services including production of advertising and branding materials, assisting in pitch meetings, corporate identity assets and more.

EDUCATION

BA Hons Graphic Design • July 2017 • Manchester Metropolitan University
HND Visual Comms • July 2014 • Birmingham Metropolitan
BTEC National Diploma • July 2012 • Birmingham Metropolitan

INFO



07969953961



Djsarabadu@Hotmail.co.uk



www.duncansarabadu.com

OBJECTIVE

To continue to grow and develop as a Marketing Executive and Designer

SKILLS

- Adobe creative suite
 - Photoshop
 - Illustrator
 - InDesign
 - After effects
 - Premiere
- Photography
- Video editing
- Book designs
- Editorial design
- Adaptable
- Project management
- Excellent use of Microsoft Office package
 - Word
 - Excel
 - PowerPoint

REFERENCES

Leena Marsh

Previous Marketing Manager of
Heritage Car Insurance
Tel: 07891081318

Hamid Ghalam

Golden Signs owner
Tel: 07791528382